

ANDRÉS FELIPE MARTÍNEZ URIBE

Curriculum vitae

+ Personal Information

Name: Martínez Uribe, Andrés Felipe
Nationality: Colombian
Date of Birth: Jan, 18, 1983
Marital status: single
Address: Ciudad Real II, Block G, Building 28, Apt. 202.
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+ Project Manager / Art Director / Multimedia Designer and Developer

Publicist with 16 years of experience in design and 12 years in the digital area, as a designer, multimedia developer, art director and project manager.

This variety of positions in which I have worked, coupled with the parallel development of my projects as a freelancer, make me a more complete professional, working for the team, as a member of the team or leader of it.

+ Professional skills

- + Web design
- + Branding
- + Infographics design
- + User Experience Design (UXD)
- + User Interface Design (UID)
- + Interactive applications
- + Art direction
- + Project Management
- + Creativity, honesty, responsibility and efficiency.
- + Languages
Spanish: I read, I write and speak perfectly.
English: I read well, write regular and speak a little.

+ Technical skills

- + Photoshop
- + Illustrator
- + Indesign
- + Animate
- + Muse
- + Dreamweaver

+ Experience

+ 2016 - 2018 PAWA DOMINICANA

Graphic and Web Design manager

In mid-2016 I went from being an external supplier to being part of the Pawa Dominicana's team full time, in order to conceptualize, design and optimize the sales website and other internal systems to improve the processes and operations of the company.

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+ 2008 - Actualidad Cinco C Creatividad Digital (formerly MartínezUribe)

In this that is my personal business, I have designed and developed several projects, supported by a team of professionals and collaborators.

Projects like, brand identities, designs for printing, web applications, presentations, animations, applications for Android and IOS, etc.

+ 2007 - 2014 DIX Digital Agency (formerly VIB INTERACTIVA)

Project Manager / Art Director / Multimedia Designer and Developer.

In 2007 I started as a graphic designer, web designer and Flash developer / animator.

In mid-2009 I was promoted to Art Director.

From 2010 to 2014, I worked as project manager, which involved within the scheme of that agency, working in parallel as a graphic designer, web designer, Flash developer / animator, art direction and social media manager.

+ 2004 - 2007 Andes Comercial

Advertising and Communication manager

Creation and implementation of corporate Identity.

Strategies for Launching new products, promotions and events.

+ Education

+ 2007 - Present Courses, workshop and conferences

Instituto Tecnológico de las Americas (ITLA)

Adobe Flash 1

Adobe Flash 2

SDQ Training Center

AS3 1

AS3 2

Fundación Global Democracia y Desarrollo (FUNGLODE)

Web Design, HTML & CCSS

BOOM SOCIAL 2011

Social media conference

TYC SOCIAL 2012

Social media conference

TYC SOCIAL 2013

Social media conference

Multiple online courses and certifications at sites like coursera.com

+ 2002 - 2007 Advertising Degree

Universidad Acción Pro Educación y Cultura (UNAPEC)